

# Melissa Wimberley

## Graphic Designer

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## Profile

Thank you so much for taking the time to view my resume. I understand you might have a few of these to review, so grab a cup of coffee, sit back and let me tell you about myself and why I would be a great fit for your team.

Finding my start at a fashion magazine, I've collected my experience from Subway promotional items, wedding stationery and deliverables, while finding my way into the corporate world. With my love for property, I've designed an Australian and New Zealand brand refresh, annual reports, shopping centre activations, information memorandums and website designs; to recently moving into the Finance and Stockbroking world while undergoing another exciting brand refresh to their internal and external communities.

Over the past few years my work ethic and achievements have been acknowledged, from receiving two performance bonuses while under my Design contract at *Morgans Financial Limited*; being nominated for the People's Choice Awards for Australian employees for *Cromwell Property Group* in 2018; and being awarded the Employee of the Quarter Awards for both *RE/MAX Australia* and *RE/MAX New Zealand*, twice.

My continual hunger to learn and grow has influenced my ambition where I undertook additional freelance work within the commercial real estate space to assist *düo create* and their clients in creating Information Memorandums for upcoming developments across Queensland.

## Education

### Bachelor's Degree in Communication Design

*Billy Blue College of Design*

2014 - 2015

### Diploma of Graphic Design *Southbank Institute of Technology*

2011 - 2013

## Experience

### Designer *Morgans Financial Limited*

March 2021 - September 2021

As the Designer for *Morgans*, I assisted in the development of the brand refresh across the network. Projects involved:

- Producing corporate marketing materials such as educational brochures, flyers, interactive forms for both internal and external consumers;
- Creating bespoke stationery, Adviser Profiles and marketing materials for all Advisers and branches;
- Producing the Investment Watch Magazine with bespoke options for all branches; and
- Developing bespoke Tax Companions for all branches.

### Graphic Designer *Cromwell Property Group*

July 2018 - March 2021

As a Graphic Designer for *Cromwell Property Group*, I support both brand and digital leads while offering creative solutions to diverse areas of the company. Projects including:

- Convert quarterly statistics and design investor flyers and brochures for securityholders;
- Designing tenant activations through sustainability initiatives;
- Designing investor's Insight Magazine;
- Developing Foundation galas/events to help raise awareness for the year's chosen sponsorship foundations;
- Maintain and produce Microsoft Office templates, including PowerPoint and Word documents; and
- Producing corporate documentation such as Annual Reports, Notice of Meetings, Corporate Profiles, Fund Management Retail and Advisor flyers and marketing materials, employee onboarding presentations and property lookbooks.

### Freelance Graphic Designer *düo create*

June 2020 - December 2020

*düo create* is a design studio for the property industry. During the evenings and weekends I assisted on projects including:

- Client website creation;
- Property proposals, decks and submissions; and
- Information memorandums.

### Graphic Design & Marketing Assistant *RE/MAX Australia & New Zealand*

March 2016 - July 2018

As I was getting my start in the real estate industry, I was involved in some exciting projects, including:

- Responsible for the brand direction and the design and execution of the Australia and New Zealand Brand Awareness Campaign;
- Redesigning the Australia and New Zealand client facing website and internal community Content Portal;
- Designing implementation of the International RE/MAX Asia Pacific Convention;
- Successfully launching the first View Property Magazine across the real estate network (very proud of this);
- Planning and sending Marketing emails across the real estate network; and
- Designing both the Australia and New Zealand Rally and Annual Awards.

2013 - 2015

### Graphic Designer (contract) *Ultraprint*

### Junior Graphic Designer /Intern *Little Peach Co.*

### Work Experience *New Word Order*

### Work Experience / Graphic Design Assistant *Fashion Weekly*